



## CONTACT

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## EDUCATION

*Bachelors of Art in Multimedia*  
California State University, East Bay  
Hayward, CA  
Graduated June 2013

## SKILLS

### *Design Programs*

Photoshop // Illustrator  
After Effects // Flash  
Final Cut // Indesign

### *Development*

HTML5 // CSS3  
ActionScript 3.0 // jQuery  
PHP // Twitter Bootstrap

### *Software*

Marketo // WordPress  
Sharepoint // Balsamic  
Microsoft Office

### *Certifications*

Certified Scrum Product Owner  
Agile Learning Labs  
MBTI Certified Practitioner  
CPP, Inc  
FIRO Certified Practitioner  
CPP, Inc

## PROFESSIONAL EXPERIENCE

### *Associate Web Producer | CPP, Inc*

August 2013 - Current | Mountain View, CA  
Create mock-ups of website UI enhancements for agile development process. Design and maintain content for print, web, video, and motion graphics with an emphasis on SEO. Create custom coded landing pages and email templates within the marketing automation system and CMS, Marketo and Sharepoint. Manage content and image updates.

### *Creative Manager | East Bay BMW and MINI*

April 2012 - August 2013 | Pleasanton, CA  
Leader of digital marketing. Managed websites and social media. Produced all creative for digital, print and radio while keeping brand integrity and meeting deadlines. Managed external partnerships and event coordinating. Created multiple email marketing campaigns.

## DIGITAL EXPERIENCE

### *Freelance*

2010 - Current  
KyleThaw.com Created a web portfolio for a tattoo and illustration artist. Use of HTML, CSS, jQuery and PHP.

### *California State University, East Bay*

Hayward, CA | 2011 - 2013  
Created a range of digital and studio artwork. Learned how to manage multiple projects while meeting deadlines. Created a website redesign for TracyExpress.com using WordPress. Work included web, Flash, photography, graphic design and studio art.